



For Immediate release

Mobitex conference to showcase real-world, mission-critical communications applications

The focus of this year's Mobitex Association Business and Networking Conference is on mission critical data communications, with in-depth presentations involving real case studies

New York City, USA, 25th July 2005. Members of the Mobitex Association will meet at its annual International Business and Networking Conference in New York City, USA, from the 29th to 30th August 2005. The conference will discuss the expanding application of this high reliability, narrow band, wireless data technology to mission critical communications.

A variety of in-depth case studies and new technology will be presented by Members during the event, the agenda for which highlights real-world applications of this robust wireless data system in applications as diverse as federal & local government communications and machine-to-machine data transfer (M2M communications).

In addition to the case studies, there is a session dedicated to new-business enablers, looking forward across the whole range of Mobitex technology, from semiconductor components, to infrastructure equipment, software and services. Here, UK based CML Microcircuits is scheduled to discuss the impact of the company's forthcoming 'Super-chip' on the industry, and Velocita Wireless will describe a new e-mail solution for small-mid sized business markets.

Full details of these and other announcements will be available from the Mobitex association website at: <http://www.mobitex.org>

M2M is predicted to be the fastest-growing segment of the wireless datacoms market. To demonstrate its potential in live situations, Parkeon will describe wireless pay & display solutions; Comstar will present on wireless credit card

applications, TNSI will outline a cashless beverage vending solution. There is also a presentation on BodyKom, the Bluetex hardware platform for remote care and security, given jointly by WSI and Kiwok. Sensorlogic is scheduled to present on a new middleware technology for facilitating the wholesale M2M business model.

Presentations within the Federal and Local Government sectors include: real-time passenger and traffic information systems (Technisyst), military vehicle management by Networkcar, and the benefits of wireless handhelds for the New York City Police Department (Datamaxx).

These case studies are drawn from the global base of Mobitex vendors and users.

Aims of the conference

The annual Mobitex Association Business and Networking Conference provides Mobitex network operators, software developers, hardware manufacturers and customers the opportunity to discuss face-to-face, the exciting new developments in both hardware and software technology for the Mobitex market.

As well as the main conference programme, technology developments are showcased in a simultaneous exhibition, which is expected to feature new products from association members such as **Mobitex Technology, Technisyst, Velocita Wireless, HiTechnologies, Wavenet, Fidelix, Maxon and CML Microcircuits.**

Further information, including a detailed agenda, can be obtained directly from the Mobitex Association by sending an email to: info@mobitex.org or by visiting the website: www.mobitex.org.

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About Mobitex

Mobitex is a leading international technology for dedicated wireless data.

Mobitex is an all-digital, packet-switched radio technology providing for a single integrated network that is cellular in design with distributed intelligence. It provides an always-on, highly secure environment, the highest levels of reliability, fast data delivery in seconds, the longest battery life in the wireless industry, true push functionality and extensive, seamless coverage.

There are thousands of Mobitex-enabled applications worldwide. Wireless data applications include interactive messaging, e-mail access, field sales and service, transportation, public safety & government, point-of-sale, telemetry and wagering.

About the Mobitex Association (MA)

MA is the worldwide trade and business development organization for Mobitex wireless data network operators, hardware and software manufacturers and customers. MA is dedicated to expanding the global reach of Mobitex, developing and maintaining international standards for Mobitex, and promoting the continued development of applications, service, solutions and devices for Mobitex networks around the world. For more information on MA, please visit our Web site at: www.mobitex.org.

For more information, please contact:

Allan Edwards, Neesham Public Relations

Phone: +44 (0) 1442 879222; Email: allane@neesham.co.uk

Ingrid Wallgren, Mobitex Technology AB, Terese Svenssons Gata 15, SE 417 80, Gothenburg, Sweden.

Phone: +46 (31) 350 2000; Email: ingrid.wallgren@mobitex.com.

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