

BT Group plc (ADR)

Transcomm UK Limited: Transcomm optimises supply chain and service delivery for transport and distribution businesses

4/18/05



London, UK, Apr 18, 2005 (M2 PRESSWIRE via COMTEX) --

Transcomm UK Limited, a wholly owned subsidiary of BT Group Plc, announced today that it is launching TrakIT, a portfolio of managed product and service options designed to provide fleet operators of all sizes with historical and real-time location data.

With three flexible service options, TrakIT will deliver immediate savings to fleet operators by reducing overtime, facilitating compliance with the EU working time directive and duty of care legislation, reducing unnecessary mileage and unauthorised use of the vehicles. It will improve productivity through better planning and control of the fleet and enhanced security to reduce the amount of goods lost in transit and insurance claims.

In recognition of the different requirements of fleet operators across the transport, logistics and distribution sectors, Transcomm has developed three service packs:

- TrakIT Monitor - a web-based solution that provides a complete log of vehicle movements through a comprehensive range of on-line reports.
- TrakIT Fleet - an autonomous fleet management solution for corporate customers that optimises operations, enhances customer services and increases levels of security through comprehensive real time asset information such as, driver identification through RFID tags, vehicle location and driver timesheet reports.
- TrakIT Enterprise - a modular and user-defined supply chain management solution that delivers increased ROI and improves business performance management with route scheduling, real-time proof of delivery, mobile data terminal support, goods tracking and linking to existing legacy systems.

By implementing a TrakIT solution Transcomm's customers will benefit from a fixed monthly cost with no upfront fees for installation. The TrakIT solutions, which are based on Transcomm's secure and wireless network infrastructure and hosting services, are scalable and underpinned by Transcomm's fully managed and pro-active service delivery, dedicated customer care and guaranteed service level agreements.

Each of the TrakIT service packs will allow organisations to improve and differentiate customer service from their competitors by measuring the quality actually delivered. As a result, disputes can be quickly resolved and organisations could even create a competitive environment between regions, depots and individual drivers through performance league tables to raise awareness of admirable working practices and customer service levels.

Kevin McNulty, CEO of Transcomm UK, said: "Providing reliable and timely information on fleet performance is a must for progressive transport and distribution organisations that need to enhance customer service. EU legislation is forcing organisations to have tighter controls over working hours and duty of care for employees. It would be a huge mistake to do 'just enough' to comply when organisations in the transport, logistics and distribution sectors could maximise their efforts and truly benefit the business' bottom line with true visibility across the supply chain."

The TrakIT portfolio is underpinned by the combination of Transcomm's robust business-critical data only network with the flexibility and coverage of its recently launched GPRS network.

Notes to editors

About Transcomm

Transcomm UK Ltd is the secure wireless data solutions business of BT Group Plc. Transcomm focuses on providing wireless solutions to markets which value performance and integrity of delivery. Transcomm provide cost effective secure wireless data solutions on a number of wireless networks including GPRS and Mobitex. Appropriate service level agreements are provided to customers depending on their business needs.

As an alternative, customers can choose to use in isolation or combine the Transcomm Network with the ubiquitous nature of a GPRS network.

Transcomm provides a wide range of wireless data applications to help organisations run their operations more profitably and efficiently by providing up-to-the minute information whenever and wherever it is needed.

End-to-end solutions are made possible via Transcomm's solution set that includes host wireless products, remote wireless products, network and professional services.

Transcomm is the secure choice for Transport, AVL & Telematics, Field Force Automation, Machine-to-Machine and Emergency Services solutions.

Transcomm was established in 2000 to include the RAM Mobile Data network business which had been providing wireless data services since 1991.

Transcomm became a wholly owned subsidiary of BT Group in March 2004.

For more information visit www.transcomm.uk.com <http://www.transcomm.uk.com/>.

About BT

BT is one of the world's leading providers of communications solutions serving customers in Europe, the Americas and Asia Pacific. Its principal activities include IT and networking services, local, national and international telecommunications services, and higher-value broadband and internet products and services.

BT consists principally of three lines of business:

- BT Retail, providing a comprehensive range of communications and related services to more than 20m UK consumers and businesses.
- BT Wholesale, providing network services and solutions within the UK to more than 600 fixed and mobile operators and service providers including the provision of broadband and private circuits.
- BT Global Services, providing IT and networking services to meet the needs of multi-site organisations globally. BT Global Services operates in more than 130 countries and also offers international carrier services.

In the year ended March 31, 2004, BT Group's turnover was GBP18,519 million with profit before goodwill amortisation, exceptional items and taxation of GBP2,013 million.

BT Group plc is listed on stock exchanges in London and New York. British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group and encompasses virtually all businesses and assets of the BT Group.

For more information, visit www.bt.com/aboutbt.

CONTACT: Louise Matthews/Rowland Harding, Harvard Public Relations Tel: +44 (0)20 8759 0005 e-mail: louise.matthews@harvard.co.uk

M2 Communications Ltd disclaims all liability for information provided within M2 PressWIRE. Data supplied by named party/parties. Further information on M2 PressWIRE can be obtained at <http://www.presswire.net> on the world wide web. Inquiries to info@m2.com.

(C)1994-2005 M2 COMMUNICATIONS LTD

© 2005 StockHouse.com | [Disclaimer](#)