



**For Immediate release**

## **New Technologies Driving Mobitex Network and Applications Development**

**Technology announcements to be discussed at the Mobitex Association Business and Networking Conference**

**Gothenburg, Sweden, 16 September 2004.** A series of significant technology and market announcements are anticipated from Members of the Mobitex Association at its International Business and Networking Conference in Gothenburg, Sweden, which runs from 20 to 22 September 2004.

The announcements, which plot a clear future path for this robust wireless data system, will span the whole range of technology from semiconductor components, to infrastructure equipment, software and services.

UK based CML Microcircuits Ltd. will announce availability and full details of a new Mobitex chip which is expected to enable cost effective deployment of Mobitex into a wider range of high volume markets such as asset tracking, vending machines, meter reading, and alarm monitoring.

Australian based Wavenet will be debuting their new 400/800 MHz Mobitex modem which will extend the availability of their proven technology to all Mobitex markets worldwide.

Mobitex Technology AB from Sweden will launch the BRU14, a new compact Mobitex base station and MSN, a small Mobitex switch, which are both optimised for use in small networks. Together they will provide a new cost effective offering for deploying small private networks.

Full details of these and other announcements will be available from the Mobitex association website at: <http://www.mobitex.org>.

### **The conference programme**

The annual Mobitex Association Business and networking Conference provides Mobitex network operators, software developers, hardware manufacturers and customers the opportunity to discuss face-to-face, the exciting new developments in both hardware and software technology for the Mobitex market.

Information and support will be available to association members and associates, along with presentation papers covering all aspects of Mobitex globally as a technology, presented by association members such as **Mobitex Technology, BT/Transcomm, Technisyst, Cingular, Wavenet, RAM Mobile Data, Mowic, RATP and CML Microcircuits.**

The agenda for the Mobitex conference comprises in-depth presentations of real case studies of situations around the world, which demonstrate the clear strengths in Mobitex mobile data solutions for professional users. It will be divided into four major blocks focusing on strategies, Mobitex for governments and emergency users, local government solutions and machine-to-machine communications.

The conference organisers expect that 90 participants from 20 countries will participate in the conference.

Further information, including a detailed agenda, can be obtained directly from the Mobitex Association by sending an email to: [info@mobitex.org](mailto:info@mobitex.org) or by visiting the website: [www.mobitex.org](http://www.mobitex.org).

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## **About Mobitex**

Mobitex is a leading international technology for dedicated wireless data. Mobitex is an all-digital, packet-switched radio technology providing for a single integrated network that is cellular in design with distributed intelligence. It provides an always-on, highly secure environment, the highest levels of reliability, fast data delivery in seconds, the longest battery life in the wireless industry, true push functionality and extensive, seamless coverage.

There are thousands of Mobitex-enabled applications worldwide. Wireless data applications include interactive messaging, e-mail access, field sales and service, transportation, public safety & government, point-of-sale, telemetry and wagering.

## **About the Mobitex Association (MA)**

MA is the worldwide trade and business development organization for Mobitex wireless data network operators, hardware and software manufacturers and customers. MA is dedicated to expanding the global reach of Mobitex, developing and maintaining international standards for Mobitex, and promoting the continued development of applications, service, solutions and devices for Mobitex networks around the world. For more information on MA, please visit our Web site at: [www.mobitex.org](http://www.mobitex.org).

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