



**For Immediate release**

**McNulty joins Mobitex board**

**Gothenburg, Sweden, September 2005.** Kevin McNulty, CEO of Transcomm UK Ltd, has been appointed to the board of the Mobitex Association. Transcomm, a business of BT, operates one of Europe's leading Mobitex networks.

Commenting, Kevin Swann, Chairman of the Board and Sales and Marketing Director for CML Microcircuits, "Kevin McNulty offers us the invaluable perspective of one of the world's most successful Mobitex network operators, with a track record of success in delivering quality, reliable service to business, emergency service and other public sector users alike. Kevin is focused on solutions that enable customers to meet business-critical challenges and realise their business potential – and we look forward to his contribution to the continued success of the technology. Kevin brings a wealth of commercial and management experience of wireless data businesses to the board, growing our skills and knowledge base even further."

Kevin McNulty, added: "The success of the Mobitex network and its proven capabilities has made it the network of choice for us and our customers in business or mission critical applications. Endorsed by organisations as diverse as TNT, CityLink, several UK Police Forces, Ambulance Services and retailers such as New Look, I believe Mobitex has an exceptional future ahead of it."

Kevin McNulty was appointed CEO of Transcomm following the business' acquisition by the BT Group in June, 2004. Prior to joining Transcomm, Kevin leads BT's wholesale carrier-outsourcing venture which developed into a £140 million operation. Before moving to BT, Kevin worked for a variety of telecommunications companies including Kingston Communications and Telewest.

With more than 30 networks operating on five continents, Mobitex is the largest wireless data market, and the only truly global market. Operated by industry

leaders like Transcomm (UK), Velocita Wireless (USA), RAM Mobile Data (Netherlands), Real Telecom (South Korea), Telefonica Movistar (Venezuela) and Sky Networks (China), Mobitex networks support over 1.2 million professional users, from major Ambulance, Fire and Police services, and 400 of the World's Fortune 1000 companies. This level of adoption for the technology has been achieved through its outstanding always on reliability and consistent performance.

Mobitex is supported by blue-chip hardware and software vendors including CML Microcircuits, Fidelix (formerly CNI), Wavenet, RIM, WSI, Itronix, Mobile Expertise (formerly Maxon), Parkeon, Lipman and PsionTeklogix. Mobitex operates as an open international standard, using narrowband radio technology. This combines the benefits of mobile technology with high data security, long battery life, extensive network coverage and fast data transaction rates.

Further information can be obtained directly from the Mobitex Association by sending an email to: [info@mobitex.org](mailto:info@mobitex.org) or by visiting the website: [www.mobitex.org](http://www.mobitex.org).

The Transcomm Network is the UK's leading wireless data network providing over 95% population coverage and 99.9% service availability to business, corporate and public sector users. Together with selected Technology Partners, Transcomm offers tailored solutions using a wide range of hardware, software, network gateways and end-user devices for secure and reliable business critical wireless data communications.

### **About Mobitex**

Mobitex is a leading international technology for dedicated wireless data. Mobitex is an all-digital, packet-switched radio technology providing for a single integrated network that is cellular in design with distributed intelligence. It provides an always-on, highly secure environment, the highest levels of reliability, fast data delivery in seconds, the longest battery life in the wireless industry, true push functionality and extensive, seamless coverage.

There are thousands of Mobitex-enabled applications worldwide. Wireless data applications include interactive messaging, e-mail access, field sales and service, transportation, public safety & government, point-of-sale, telemetry and wagering.

### **About the Mobitex Association (MA)**

MA is the worldwide trade and business development organisation for Mobitex wireless data network operators, hardware and software manufacturers and customers. MA is dedicated to expanding the global reach of Mobitex, developing and maintaining international standards for Mobitex, and promoting the continued development of applications, service, solutions and devices for Mobitex networks around the world. For more information on MA, please visit our Web site at: [www.mobitex.org](http://www.mobitex.org).

### **About the Board**

Kevin Swann – Chairman

Sales and Marketing Director of CML Microcircuits. Kevin has been with CML for nine years and prior to this, held senior management positions both with Hughes Electronics and Marconi Electronics in Europe and America

Charles Nelson – Board Member

President, CEO and a member of the board of directors of Velocita Wireless. Prior to assuming his current position, Charles held several senior positions with Cingular Wireless, including Vice President of National Data Sales where he was responsible for all distribution channels for Cingular Wireless's Data products.

Christian Olesen – Board Member

Olesen has been engaged in the technical development of mobile data since the early 1990s in different positions within Ericsson and later Mobitex Technology, Working in several senior positions, including Software Development and System Engineering Director.

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