



NEWS

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Super Bowl XXXIX In-Stadium Souvenir Merchants Team Up with Paynet and Velocita Wireless to Help Fans Make Credit Card Purchases, Without Waiting in Lines

Velocita Wireless-enabled Paynet solution helps 200 mobile vendors bring official game memorabilia to where the people are, without telephone or power lines

WOODBIDGE, NJ, February 14, 2005 --- Fans at this year's Super Bowl were able to use their credit cards to purchase official game memorabilia, quickly, securely and without waiting in line, thanks to an innovative wireless point of sale (POS) solution, provided by Paynet Transactions, a leader in credit card processing for special events, and powered by Velocita Wireless, a leading provider of wireless data connectivity for mission-critical applications.

The solution, encompassing wireless credit card POS terminals and data service, enabled 200 in-stadium mobile merchants at Jacksonville, Florida's Alltel Stadium, site of this year's NFL championship, to process additional souvenir sales while making it easy for fans to purchase official merchandise, wherever they were in the stadium complex.

"Being asked to supply wireless data connectivity at such an important venue like Super Bowl XXXIX speaks volumes about our ability to deliver the very best wireless data solutions, regardless of location," said Charles Nelson, Chief Executive Officer of Velocita Wireless. "The confidence Paynet has expressed in our capabilities is strong validation of our reliable network and commitment to providing customers with the connectivity options and enhanced services they need to keep them running with no service interruptions, wherever they conduct business. We are extremely proud to have been part of this American tradition."

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“As part of our continuing commitment to provide merchants with the utmost in service, convenience and network performance, we were, once again, delighted to have Velocita Wireless as our wireless data network provider,” said Eric Kirk of Paynet. “Their dedicated, always-on wireless data network and history of performance-proven connectivity, even within stadium environments, once again provided our merchant customers with the fastest, easiest, most reliable method of electronic transaction processing.”

Each Paynet terminal at Super Bowl XXXIX was equipped with a wireless modem, allowing for rapid transaction transmission over the nationwide Velocita Wireless network. Once a credit card was swiped, the terminals wirelessly transmitted the data to a front-end processor, over the Velocita network, where it received authorization and was securely broadcast back to the terminal. The process usually took 3 to 10 seconds. Using standard dial up phone lines, the process would have taken much longer.

The Velocita Wireless Network is ideal for conducting wireless credit card transactions because of its seamless, nationwide coverage, low latency, high reliability and guaranteed confirmation of transactions.

About Paynet Transaction Services

Paynet Transaction Services, Concord, California, provides credit card processing for all types of merchant accounts. The company is one of the few credit card processors to maintain a special events department which does short term rental of credit card terminals, cash registers and radio frequency wireless modems which interface with the Velocita Wireless network. Special events clients include the Rolling Stones tour, the US Open Tennis Championships, The BCS Championship Game, the New England Patriots and several other NFL teams, a number of major league baseball teams, the George Strait tour, Sony Signatures, and many others for whom credit card acceptance at a temporary venue means convenience to fans and customers and increased sales to the merchant. For additional information, E-mail: info@paynettrans.com.

About Velocita Wireless, L. P.

Headquartered in Woodbridge, New Jersey, Velocita Wireless is dedicated to providing premier, complementary, wireless data products and services for enterprises and governments deploying mission-critical wireless email, messaging, machine-to-machine, automated vehicle location, point-of-sale and field force automation applications. For over a decade, we've provided direct and wholesale wireless data connectivity through our national packet data network to over 400 Fortune 1000 companies, 50 government organizations and 20% of all BlackBerry users, worldwide.

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Today, our network covers 93% of the U.S. business population in 492 metropolitan areas and 130 airports and is the standard by which all other wireless data networks are measured. Through hurricanes and disasters, the Northeast blackout and the events of September 11, the network provider that keeps on working and keeps companies connected and communicating is Velocita Wireless. For additional information, please visit www.velocitawireless.com.

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